

# Order Processing



# Order Processing

- Admin Overview
- Order Processing 101
- How to Renew an Expired Credit Card Authorization
- How to Cancel Orders & Process Returns

## **Admin Overview**

### **ExpertVoice Overview**

#### 1. Customers place orders on ExpertVoice.com

S ExpertVoice	Seirch	o 🧏 🚱 -
	Outdoor Research Experts-Only Pricing - Pro	Guidelines
Your Carts Kari Traa LEKI Outdoor Research	OR Graphic Dry Sack 10L Moonshine bahama - One Size	512.30 each - 1 + remove \$12.30
		Your Subtotal: \$12.30 Continue Shopping Cherkent



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Profile • Members • Site Content	+ Pro Programs + Stores + External Content	Orders • Analytics •	
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Admin Roles			
ROLE DESCRIPTION	ROLE TYPE	TEAM / LOCATION	
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	Organization Role Organization Role		
MP Brand Manager - Content			
MP Brand Manager - Analytics MP Brand Manager - Content MP Brand Manager - Products Order Fulfilment Manager	Organization Role		
MP Brand Manager - Content MP Brand Manager - Products	Organization Role Organization Role		

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2. Order fulfillment manager gets order info from admin.expertvoice.com

We call this "Admin." This is where you'll manage orders, reports, members, etc.

3. Brand fulfills orders



4. Order fulfillment manager inputs tracking number and captures payment in Admin

5. Customer leaves awesome review

## **Navigating Admin**

#### Click on an order to view the Order Summary screen



Click **Edit** to change shipping method, add a note, reference number or vendor invoice number

Renew Authorization

Once orders are released, the card is authorized for 168 hours (7 days), if the order does not ship within this time period, you will need to **Renew Authorization** for the card. More explanation to come.



Click **Ship** to manually ship the order, this is where you will input the tracking number if applicable. More explanation to come.

🗙 Cancel

Click **Cancel** to cancel the order or individual items from the order. More explanation to come.

🗸 Finalize

Click **Finalize** to capture payment and complete the order.

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03/26/20	019 04:16 PM MDT 019 04:16 PM MDT 019 04:16 PM MDT 019 04:17 PM MDT	1	Authori Void Avs: B Authori		Approve Approve Cvv: Approve	d \$1. Txr	00 USD 00 USD # :5C9AA50; 7.63 USD	277	
	Y								



## Navigating Admin

#### From the Order Summary screen:

#### 🖋 Comment C

Click **Comment** to add notes to an order.

- "Make note public" means the member will see the comment you input in their profile.
- "Email member" means the member will receive an email with the comment you input.

Uncheck both and only your employees with admin rights and ExpertVoice employees will see the comment.

**NOTE:** If a brand wants an Expert to get directly in-touch with them, then an email address/phone number in the order note *must* included.

#### 🗖 Escalate to Finance

**Ship No Capture** means the item shipped and payment was not captured. Remember to finalize the order before shipping!

**Partial Refunds-** Click Escalate to Finance, leave a comment and contact your CS partner for further instructions.

#### ▲ Set Exception

Click **Set Exception** to flag a troubled order. Contact your CS partner with questions and concerns about an order. You can search orders by "Exception" in the order search dropdown.

**NOTE:** there are manual and automatic exceptions. Admin automatically sets an exception when an error occurs.





### **Navigating Admin**

# From the Order Summary Screen, scroll down to Transactions History

To confirm card authorized look here To confirm payment was captured look here

Here you can see comments, order statuses, payment approvals/denials, etc.

When in doubt, contact your CS partner!

PAYMENT TRANSA	CTIONS				
Mastercard	Last 4 Digits:6317 Exp: 1 03/26/2019 10:48 AM MDT 03/26/2019 10:49 AM MDT	ſ	Avs: B Authorization Void	Cvv: Approved Approved	Txn# :5C9A57DA60 \$1.00 USD \$1.00 USD
Mastercard	Last 4 Digits:6317 Exp: 1 03/26/2019 10:50 AM MD1	Г	Avs: B Authorization	Cvv: Approved	Txn# :5C9A583E9F \$208.93 USD
	03/26/2019 04:44 PM MD1		Capture	Approved	\$208.93 USD
STATUS HISTORY					
UPDATED	UPDATED BY	STATUS	COMMENT		
03/26/2019 10:49:21 AN	System Admin	New	Order ready for processing.		
03/26/2019 10:49:22 AN	System Admin	Processing	Processed for submittal to manufa	acturer.	
00/20/2010 10:50:00 AN	System Admin	Processing	Payment was authorized for \$208	.93 USD.	
03/26/2019 10:50:10 AN	System Admin	Processing	Order submitted to manufacturer	by system process.	
03/26/2019 03:12:32 PN	System Admin	Processing	Order acknowledged by manufact	turer.Shipment currently	scheduled for 03/26/2019
03/26/2019 04:39:24 PN	System Admin	Processing	Shipped Date: 03/26/2019 PO Number: 4547158059146626 Shipped To: 1650 Gemini PI COLUMBUS, OH 43240-7000 US Tracking Number: 481406230984 Quantity: 1 UPC:753759157738 S		
	0	Processing	Shipping complete		
03/26/2019 04:39:24 PN	System Admin				
	-	Processing	Re-authorize payment succeeded	i	
03/26/2019 04:39:24 PN 03/26/2019 04:44:24 PN 03/26/2019 04:44:25 PN	System Admin	Processing Processed	Re-authorize payment succeeded Authorization was captured for \$2		





Have your CS partner assign the appropriate team members to the **Order Summary Email** list. Order Summary Emails are sent daily (check your spam folder). This is a useful tool for order fulfillment management.

There are 5 sections in the summary:

- 1. An Overview Summary of order statuses
- Orders that have shipped but have not completed payment processing. These orders need payment collected and marked as Escalate to Finance.
- 3. Orders that have **expired authorizations** need to be reauthorized in Admin. Do not re-authorize a credit card until the authorization is expired and order is ready to ship.
- 4. Orders flagged as **Exceptions**
- 5. Ordering pending **cancelation**

	ronneny expe	rucity		
This is y	our	ord	ler summa	rry for June 4, 2019.
Order St	atus	# of Order	5	
New		8		
Processir	ng	172		
Payment	Failure	1		
Expired A	uthorizatio	n 23		
Exception	ned	4		
Cancelati	ion Pending	<b>4</b>		
				ave not completed payment processing. Alternate llected from the customer.
Order ID	Group ID	Vendor Id	ate Placed C	Order Total
4628621	9336907	15 0	5/13/19 2	259 70
MUST N	r groups h IOT be fu	ave expired	he expiratio	tions, or authorizations that will expire soon. These ord on date unless a new authorization is secured beforeha d in both the Experticity system and your internal ERP.
MUST N Ideally,	r groups h IOT be fu these ord	nave expired Ifilled after t ers should t	he expiration be canceled	tions, or authorizations that will expire soon. These ord on date unless a new authorization is secured beforeha d in both the Experticity system and your internal ERP.
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MUST N Ideally, Order ID 4653127 4653206 4654645	r groups h IOT be fu these ord 9489414 9489828 9499137 5 have be	Date Placed 05/29/19 05/30/19	he expiratic be canceled Order Total 248.00 202.98 163.20	tions, or authorizations that will expire soon. These ord on date unless a new authorization is secured beforeha d in both the Experticity system and your internal ERP. Auth Expires 06/05/19 - TOMORROW 06/05/19 - TOMORROW
MUST N Ideally, Order ID 4653127 4653206 4654645 4 orders exceptio	r groups h IOT be fu these ord 9489414 9489828 9499137 6 have be on.	Date Placed 05/29/19 05/30/19	he expiratic be canceled Order Total 248.00 202.98 163.20 with an exc	tions, or authorizations that will expire soon. These ord on date unless a new authorization is secured beforeha d in both the Experticity system and your internal ERP. Auth Expires 06/05/19 - TOMORROW 06/06/19 ception. Please handle the following orders and clear
MUST N Ideally, Order ID 4653127 4653206 4654645 4 orders exception	r groups h IOT be fu these ord 9489414 9489828 9499137 6 have be on.	Date Placed	he expiratic be canceled Order Total 248.00 202.98 163.20 with an exc	tions, or authorizations that will expire soon. These ord on date unless a new authorization is secured beforeha d in both the Experticity system and your internal ERP. Auth Expires 06/05/19 - TOMORROW 06/06/19 ception. Please handle the following orders and clear
MUST N Ideally, Order ID 4653127 4653206 4654645 4 orders exception 4628621 4 orders shipped	r groups h IQT be fu these ord 9489414 9489628 9499137 have be n. Group ID 9336907 groups a unless th	Date Placed 05/29/19 05/29/19 05/30/19 en flagged Date Placed 05/13/19 re pending e customer	he expiratic e canceled Order Total 248.00 202.98 163.20 with an exc Order Total 259.70 automatic r is notified	tions, or authorizations that will expire soon. These ord on date unless a new authorization is secured beforeha d in both the Experticity system and your internal ERP. Auth Expires 06/05/19 - TOMORROW 06/06/19 ception. Please handle the following orders and clear Payment was declined for \$259.70 USD. c cancelation by the system. These orders should Ne I and a new authorization secured.
MUST N Ideally, 1 4653127 4653206 4654645 4 orders exception 4628621 4 orders shipped Order ID	r groups h IQT be fu these ord 9489414 9489628 9499137 have be n. Group ID 9336907 groups a unless th	have expired ifilied after t ers should b Date Placed 05/29/19 05/29/19 05/29/19 05/29/19 05/29/19 05/29/19 en flagged t Date Placed 05/13/19 re pending e customer Date Placed	he expiratic e canceled Order Total 248.00 202.98 163.20 with an exc Order Total 259.70 automatic r is notified	tions, or authorizations that will expire soon. These ord on date unless a new authorization is secured beforeha d in both the Experticity system and your internal ERP. Auth Expires 06/05/19 - TOMORROW 06/06/19 ception. Please handle the following orders and clear Message Payment was declined for \$259.70 USD. c cancelation by the system. These orders should N

#### **Follow these steps**

1. Login:



Once logged in, click the **profile drop down** in top right corner and select "Admin"



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#### **Follow these steps**

#### 2. Orders to Fulfill:

From the home screen,

click the "Orders" dropdown,

select "Orders to Fulfill,"

In the "Order Status" section,

select the "New" drop down

### Submit

Orders will appear at the bottom of the screen **Click on the order** 

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ORDERS TO FULFIL					M	embers' Orders	-		U
Search and manage orders SEARCH ORDERS	placed for				-		-	_	
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Order Group Id:									
Email:									
Username:									
First Name:									
Last Name:									
Fulfillment Outlet:	- 81 -								
Store:	- 88 -								
Date:		0				•			
Exception:	- 81 -					•			
Escalate:	+ all +								
Order Type:	+at+								
Order Status:	New					•			
	- all -						5		
Item Status:									
Payment Status:	- all -								
Integration Status:	+all+					•			
SUE	MIT CLEAR								
Orders									
ORDER ID	- DATE	ORDER TYPE		BUYING COMPANY	.0	MEMBER	0	ORDER STATUS	0

**Follow these steps** 

### 3. Verify the information provided

Verify the firearm ordered can be shipped to the receiving state

Verify the FFL Certificate is attached and valid. Look up receiving FFL in ATF Database to confirm status/address

If everything is valid, move the order into "Processing".



#### **Follow** these steps

Order Information									
🕰 Process  🗶 Cani	cel 🖪 Change	Payment 4	Comment	▲ Set Exception	🖋 Txn Profile	🖋 Adjustme	nt 🏓 B	Escalate	to Finance
GENERAL				PAYMENT		SHIPP	NG ADD	RESS	
Shipped By Name Email Order Type Store Guidelines Version Buyer Location Team	04/06/2020 New Experticity CANARY TEST MA Store Test storetest@expertvo Retail EPP FFL- TEST STORE 7870 Experticity Store Te Experticity Store Te nary Test Profile - H	NUFACTURE( ice.com st st Retail Emplo	ncy USD	Adam Green Visa XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	ws Cir - Orbital Gatewa; Authorize	9 Exchan Suite 100 Salt Lake US 7022368 Shipping Desc y S	0 City, UT 84 176 Method	4111 20 Flat Ra adEx Grou round	ite Shipping und
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ai is	SKU / UPC	DESCRIPTIO				299.99	164.99	2	329.98
INPROCESSED	SKU / UPC NZB123	NERF ZOMI Rounds: 10	BIE STRIKE AL	TERNATOR BLASTER per: 20 Length: 12.5 Inc Requires FFL	299.99	200.00			



Under Attachments, you can download, add, or remove any documents.

By hovering or clicking on the documents, this will provide a preview.

#### **Follow these steps**

#### 4. Process Order:

Clicking on the order will take you to the **Order Summary** screen,

#### Click "Process,"

\*Individual items can be cancelled or moved to a new order group in later processing steps\*

Select Shipping method

order Information							
Process ) Canc	el 📰 Change Paymer	nt 🖌	Comment A Set Exception	📁 Escalate to Finance 🔒 Print			
ENERAL				SHIPPING ADDRESS			
Order Id Order Date			Fulfillment Outlet US Currency USD				
Shipp PRC	to Order Summary ]						
Order	vidual items can be cancell	ed in late	er processing steps.				
E	Items:	QTY	DESCRIPTION			UNIT	
PROCESSE		1	Kodiak Molded Reel Case Size: 4"			8.98	
ODUCT CODE	Subtotal:	\$8.98 U	SD				
DG	Shipping: *	UPS	Ground	•	\$11.95	USD	
		11.95		Assign	Assigned Amount		
	Sales Tax - UT 7.75%;	\$0.70 U	SD				
	Transaction Fee:	\$2.00 U	SD				
	Total:	\$23.63	USD				
		RECA	LCULATE				
	Processing Note:						
	Make note public:						
	Reference Order #:						
	Vendor Invoice #:						
				Automatically cancel all unshipped items in the			
	System Cancel Date:		<b>*</b>		3 totonnanos	my cancer an unampped terms in the	

#### **Follow these steps**

5. Leave a Processing Note:

Leave a **Processing Note** letting the member know the order has been approved and the expected lead time.

Example:

Hello, Thank you for your order from BRAND. We have your information on hand and will start the order process. Just so you are aware, due to an extremely high demand, our shipping times are now 4-6 weeks. If you have any questions, please don't hesitate to email me at EMAIL ADDRESS, or call me at XXX-XXX-XXXX.

#### Submit



### How to Renew an Expired Credit Card Authorization

Orders

Export as: CSV EX

#### **Follow these steps**

#### 6. Orders to reauthorize:

\*Reminder that you should not renew an authorization until the first one has expired. Renewing a non-expired auth will lead to the member being double-authed and may get declined if there aren't sufficient funds to cover both auths. You should also not renew an authorization until you know that the order will be ready to ship. A member can see each time their card is authorized.

From the home screen, click the "Orders" dropdown, select "Orders to Fulfill"

In the "Orders to Fulfill" screen:

- Search for the **Order ID** that needs to be reauthorized. Click Submit at the bottom
- Order will appear below
- Select the order

ExpertVoice			=						
A Profile - Members - Site	Content 👻 Pro Programs 👻 Stores 👻	Extern Orders - Analytics -							
Member Approve									
USERNAME	FIRST NAME		ACTION						
No items found.		1							





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**Follow these steps** 

7. Reauthorizing an Order:

From the order summary screen

Click "**Renew Authorization**" under the fulfillment order group

Click "**Authorize**" which will restart the 7-day window to capture payment

To confirm if the reauthorization was successful, refer to the "Navigating Admin" steps (included in next slide as well)



**Follow these steps** 

### 8. Reauthorizing an Order:

Double check your work from the Order Summary Screen, scroll down to **Transactions and History** 

To confirm card authorized look here — To confirm payment was captured look here

Here you can see comments, order statuses, payment approvals/denials, etc.

When in doubt, contact your CS partner!

PAYMENT TRANSA	CTIONS				
	Last 4 Digits:6317 Exp: 1		Avs: B	Cvv:	Txn#:5C9A57DA60
	03/26/2019 10:48 AM MD		Authorization	Approved	\$1.00 USD
	03/26/2019 10:49 AM MD		Void	Approved	\$1.00 035 Txn# :5C9A583E9E
	Last 4 Digits:6317 Exp: 1 03/26/2019 10:50 AM MD		Avs: B Authorization	Cvv: Approved	\$208.93 USD
	03/26/2019 10:50 AM MD	and the second	Capture	Approved	\$208.93 USD
STATUS HISTORY					
UPDATED	UPDATED BY	STATUS	COMMENT		
03/26/2019 10:49:21 AM	System Admin	New	Order ready for processing.		
03/26/2019 10:49:22 AM	System Admin	Processing	Processed for submittal to manufa	cturer.	
03/20/2010 10:50:00 AM	Oystem Admin	Processing	Payment was authorized for \$208.	93 USD.	
03/26/2019 10:50:10 AM	System Admin	Processing	Order submitted to manufacturer b	y system process.	
03/26/2019 03:12:32 PM	System Admin	Processing	Order acknowledged by manufactu	urer.Shipment currently	r scheduled for 03/26/2019
03/26/2019 04:39:24 PM	System Admin	Processing	Shipped Date: 03/26/2019 PO Number: 4547158G9146626 Shipped To: 1650 Gemini PI COLUMBUS, OH 43240-7000 US Tracking Number: 481406230984 Quantity: 1 UPC:753759157739 SI	KU:753759157739	
03/26/2019 04:39:24 PM	System Admin	Processing	Shipping complete		
03/26/2019 04:44:24 PM	System Admin	Processing	Re-authorize payment succeeded		
	System Admin	Processed	Authorization was captured for \$20	0.00 1100	

**Follow these steps** 

#### 9. Ship Order:

From the Order Summary screen, Click "Ship"

**Select Items:** All items will be selected, unselect items that are out of stock or for any reason not being shipped

Select Shipping method,

Reference Order # and Vendor Invoice # are **optional**,

**Input tracking number**, if no tracking number input N/A

**Select** "Finalize Group," this captures payment!

Submit



**Follow these steps** 

#### **10. Confirm Payment was Captured**

From the Order Summary screen,

Scroll down to the "Transactions and History" section,

Confirm "Capture" was "Approved"

If so, move on to the next order by clicking "**Next**" at the top of the Order Summary screen

Visa

Visa

🗰 Profile • Members • Site Content • Pro Programs • Stores • External Content • Oxfors • Analytics Order 1 oc11 Next **ORDER SUMMARY** 🖽 Changa Reyment 🖌 Com ment 🔺 Set Exception 🏴 Escelete to Finence 🔒 Print. Order Id 4535235 Fulfilment Outlet US Order Date 03/20/2019 Currency USD Status Processed Sold By Experipty Shipped By Shipping Method Name Description Free Shipping Over \$50 (Lower 48) Email Carrier UR Postal Service Order Type ProMotive Store Experts-Only Pricing - Pro Team MSA Members FULFILLMENT ORDER GROUP / Edit + Return Group ID 9100765 Payment Status, Charper Subtotal \$44.50 UED Date Created 03/20/2019 Integration Status Submitted Shipping \$5.00 USD Date Completed 03/25/2010 PO Number 453523500100768 Sales Tax - AR 9.0% 54.47 USD Status Processed Transaction Fee \$2.00 USD Shipping Method Free Shipping Over \$50 (Lower 45) Total \$55.97 USD Payment \$55.97 USD Payment Fee 98.68 USD Commission \* Due Vendor 542.02 USD \*\* 15 0% of Merchandre PRODUCT CODE SKU / UPC DESCRIPTION MIRP WHOLESALE UNIT GTY EXTENDED Shipment #1 03/25/2019 Edit US Postal Service - Standard Service Tracking # 927400009174420095307 TRAILHEAD\_PANTS TRAILHEAD\_BROWN\_SMALL\_RELAXED TRAILHEAD PANTS Color Brown Size Small 89.00 89.00 Visa Last 4 Digits 1902 Exp: 12/2023 Avs: F Twill SC924893EC 03/20/2010 07:55 AM MOT \$1.00 USD Approved Unit Approved Last 4 Dinits 1902 Eury 12(202) Ave F \$55.97 USD Approved 03/25/2010 10:59 AM MO 555-97 USD PAYMENT TRANSACTIONS Last 4 Digits: 1902 Exp: 12/2023 Avs: F Cvv: Txn#:5C924693EC... 03/20/2019 07:56 AM MDT Authorization Approved \$1.00 USD \$1.00 USD 03/20/2019 07:57 AM MDT Void Approve Last 4 Digits:1902 Exp: 12/2023 Cvv: Txn#:5C925372C1... Avs: F 03/20/2019 08:51 AM MDT \$55.97 USD \$55.97 USD 03/25/2019 10:59 AM MDT Capture Approved

If you have issues capturing payment, click "Escalate to Finance" and contact your CS partner, comments are always helpful!

Escalate to Finance Comment

# How to Cancel Orders & Process Returns

### **How to Cancel Orders & Process Returns**

#### **Follow these steps**

1. Orders to Cancel or Refund:

	Expert	Vo	pice							Q		
	A Profile	Ŧ	Members -	Site Co	ontent 👻 Pro P	rogram	s 🕶 Stores 🕶	Exter	T	Orders - Analytics -		
M	Member Approve									Orders to Fulfill Members Orders	<b>&gt;</b> A	pprove Members
I	USERNAME 4		LAST NAME	¢	FIRST NAME	\$	TEAM NAME	\$	ATTACHMENT	Approve Orders	A.,	ACTION
1	No items found.											

From the home screen, click the "Orders" dropdown, select "Orders to Fulfill"

In the "Orders to Fulfill" screen:

- Search for the **Order ID** that needs to be reauthorized. Click Submit at the bottom
- Order will appear below
- Select the order

URDERS TO FULFIL		
Search and manage orders	placed for Sanuk products	
SEARCH ORDERS		
Order Id(s):		>
Order Group Id:		
Email:		
Username:		
First Name:		
Last Name:		
Fulfillment Outlet:	- all -	•
Store:	- all -	•
Date:		1
Exception:	- all -	·



## **How to Cancel Orders & Process Returns**

#### Follow these steps

#### 2. Cancelling an Order:

From the Order Summary screen

Click "**Cancel**" Select the items to be cancelled, Select "**Cancel Items**" Input a comment if desired Click "**Submit**"

**"Make note public"** means the member can see the comment in their profile

**"Email Member"** will email the comment to the member

Both unchecked means only ExpertVoice and your employees with admin rights can see the comment



## **How to Cancel Orders & Process Returns**

#### **Follow these steps**

#### 3. Refund/Return:

From the order summary screen Click "**Return**"

Select the items to be returned Adjust shipping if applicable

Click "**Recalculate**" and confirm the total Input a comment if desired

"Make note public" means the member can see the comment!

Unchecked means only ExpertVoice and your employees with admin rights can see the comment.



# Order Fulfillment Manager Role & Responsibilities

### **Order Fulfillment Manager Role & Responsibilities**

A brand's Order Fulfillment Manager (OFM) is the main point of contact for the ExpertVoice Customer Success Partner as well as the Expert Support team. This can be for anything related to order processing and inventory management. It is important for a brand to process orders in a timely manner and keep inventory numbers up to date. This way Experts have a positive experience with the brand on ExpertVoice and ultimately become brand advocates for them after experiencing their products.

### Main Role:

- Receive and fulfill orders in a timely, efficient manner
- Keep inventory levels up to date
- Responsible for processing refunds and cancellations as needed
- Assist with customer service questions either directly from the expert or ExpertVoice's Expert Support team
- Work with the Customer Success Partner to troubleshoot any issues

### **Best Practices:**

- Monitor orders via the Daily Order Summary email
- How often an OFM should be coming into the ExpertVoice admin to process orders is dependent on order volume. We recommend going in at least a couple times a week, but for high volume brands, orders should be processed on a daily basis. All orders should be processed within 7 days due to the card authorization window
- If inventory availability fluctuates regularly, the OFM should update the inventory file for ExpertVoice on a daily basis. Otherwise, we recommend updating inventory at least once a week

