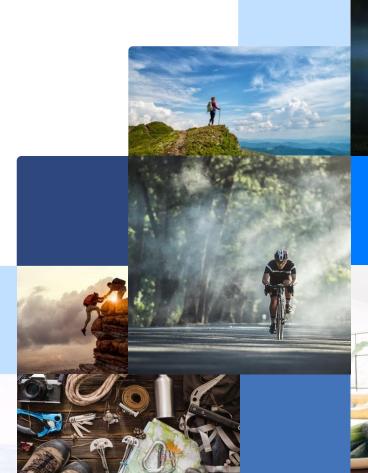
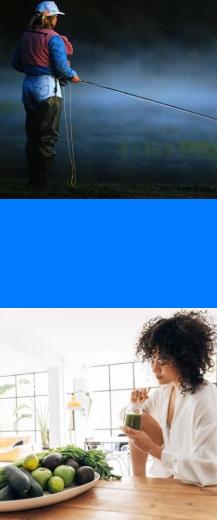


Order Processing





Order Processing

- Order Fulfillment Manager Role & Responsibilities
- Admin Overview
- Order Processing 101
 - Integration Lite (Export Only)
- How to Renew an Expired Credit
 Card Authorization
- How to Cancel Orders & ProcessReturns

Order Fulfillment Manager Role & Responsibilities

Order Fulfillment Manager Role & Responsibilities

A brand's Order Fulfillment Manager (OFM) is the main point of contact for the ExpertVoice Customer Success Partner as well as the Expert Support Team. This can be for anything related to order processing and inventory management. It is important for a brand to process orders in a timely manner and keep inventory numbers up to date. This way Experts have a positive experience with the brand on ExpertVoice and ultimately become brand advocates for them after experiencing their products.

Main Role:

- · Receive and fulfill orders in a timely, efficient manner
- Keep inventory levels up to date
- Responsible for processing refunds and cancellations as needed
- Assist with customer service questions either directly from the expert or ExpertVoice's Expert Support team
- Work with the Customer Success Partner to troubleshoot any issues

Best Practices:

- Monitor orders via the Daily Order Summary email
- How often an OFM should be coming into the ExpertVoice admin to process orders is dependent on order volume. We recommend going in at least a couple times a week, but for high volume brands, orders should be processed on a daily basis. All orders should be processed within 7 days due to the card authorization window
- If inventory availability fluctuates regularly, the OFM should update the inventory file for ExpertVoice on a daily basis. Otherwise, we recommend updating inventory at least once a week



Admin Overview

ExpertVoice Overview

1. Customers place orders on ExpertVoice.com







2. Order fulfillment manager exports new order batches from admin.expertvoice.com

We call this portal the "Admin." This is where you'll manage orders, reports, members, etc.

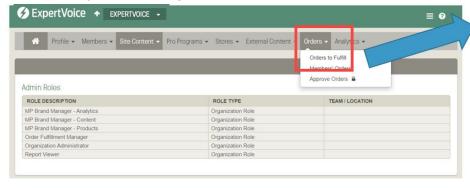
- 3. Brand processes order
- 4. Order fulfillment manager captures payment and inputs tracking number in "Admin"

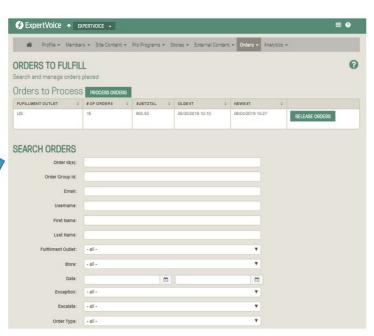




Admin Home Screen Drop Downs

You will spend most of your time in "Orders"





Under the "Orders" drop down, select "Orders to Fulfill" to search and manage orders. You can search by:

- Order ID, Member email, order status, etc.
- Leaving all fields blank and clicking submit will show all orders ever placed.



Click on an order to view the Order Summary screen



Click **Edit** to change shipping method, add a note, reference number or vendor invoice number



Once orders are released, the card is authorized for 168 hours (7 days), if the order does not ship within this time period, you will need to **Renew Authorization** for the card. More explanation to come.



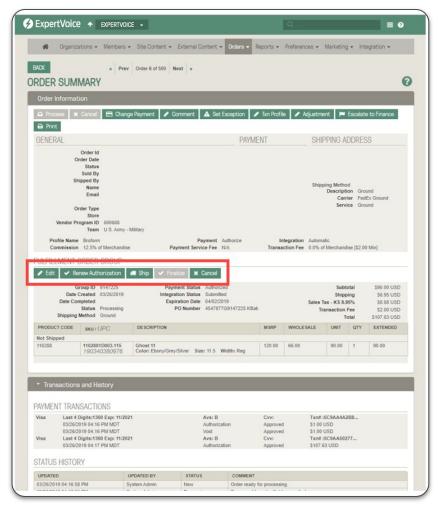
Click **Ship** to manually ship the order, this is where you will input the tracking number if applicable. More explanation to come.



Click **Cancel** to cancel the order or individual items from the order. More explanation to come.



Click **Finalize** to capture payment and complete the order.



From the Order Summary screen:



Click **Comment** to add notes to an order.

- "Make note public" means the member will see the comment you input in their ExpertVoice profile
- "Email member" means the member will receive an email with the comment you input.

Uncheck both and only your employees with admin rights and ExpertVoice employees will see the comment.

NOTE: If a brand wants an Expert to get directly in-touch with them, then an email address/phone number in the order note *must* included.

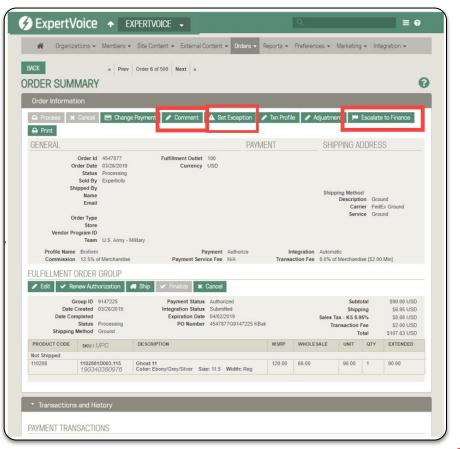
Escalate to Finance

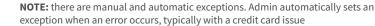
Ship No Capture means the item shipped and payment was not captured. Remember to finalize the order before shipping!

Partial Refunds Click Escalate to Finance, leave a comment and contact your CS partner for further instructions.



Click **Set Exception** to flag a troubled order. Contact your CS partner with questions and concerns about an order. You can search orders by "Exception" in the order search dropdown.



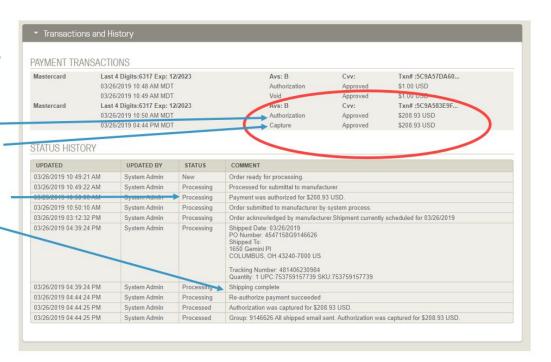


From the Order Summary Screen, scroll down to **Transactions and History,** click on Dropdown for more order details

To confirm card authorized, look here
To confirm payment was captured, look here

Here you can see comments, order statuses, payment approvals/denials, etc.

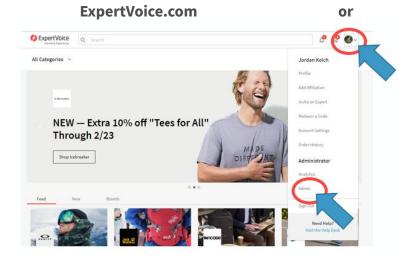
When in doubt, contact your CS partner!



Integration Lite (Export Only)

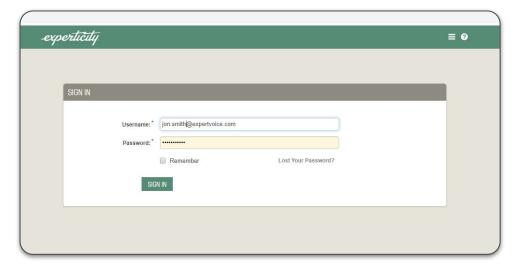
Follow these steps

1. Login:



Once logged in, click the **profile drop down** in top right corner and select "Admin"

Admin.expertvoice.com





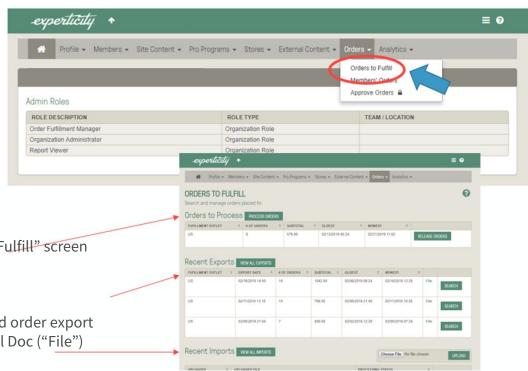
Follow these steps

2. Orders to Fulfill:

From the home screen, click the "Orders" dropdown, select "Orders to Fulfill"

This will take you to the main "Orders to Fulfill" screen

- Orders to Process are new orders
- Recent Exports are previously created order export batches and their corresponding Excel Doc ("File")



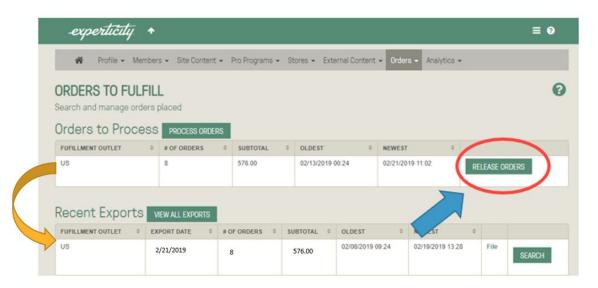


Follow these steps

3. Release Orders:

From the **Orders to Fulfill** screen, In the **Orders to Process** section, click the "**Release Orders**" button

The order batch will move from the "Orders to Process" section to the "Recent Exports" sections.



Clicking "Release Orders" authorizes the card and orders must be shipped in 7 calendar days (168 hours)!



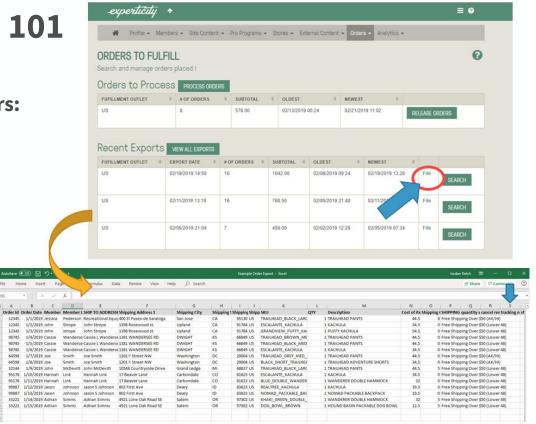
6

Follow these steps

4. Fulfilling/Shipping New Orders:

In the **Orders to Fulfill** screen, in the **Recent Exports** section, click "**File**" in the line from the recent batch of orders

This creates an Excel.csv export batch that includes the order number, order date, member name, shipping, SKU, description, etc.





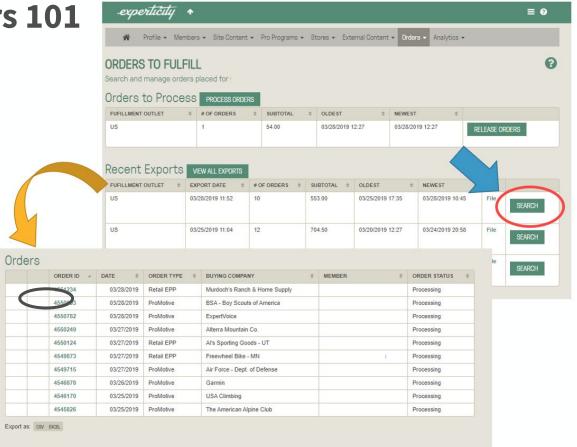
Follow these steps

5. Shipping Orders:

In the **Orders to Fulfill** screen, in the **Recent Exports** section, click "**Search**" in the line associated with the order batch you're working on

Scroll down to the bottom of the page, a list of these orders will appear

Click on the first order to begin



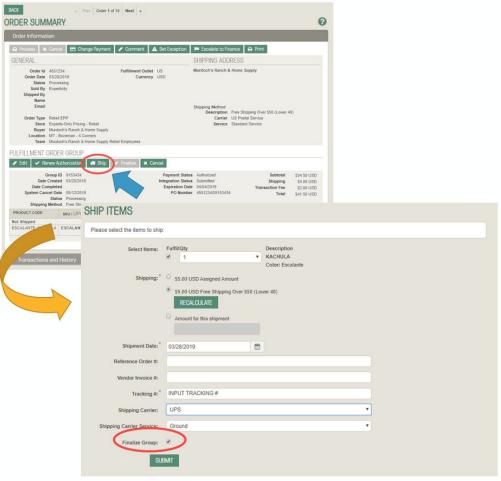


Follow these steps

6. Shipping Orders Continued:

From the **Order Summary** screen, Click "**Ship**"

- Amount for this shipment: Enter Shipping Fee (if needed) in, then click RECALCULATE
- **Shipment Date** defaults to current day
- Reference Order # and Vendor Invoice # are optional
- Input tracking number,
 - Only use "N/A" in extremely unique situations where no tracking is available
- Select appropriate Shipping Carrier Service (if needed)
- Check "Finalize Group", this captures payment!
- Click "Submit"





Follow these steps

7. Confirm Payment was Captured

From the **Order Summary** screen,

- Scroll down to the "Transactions and History" section,
- Confirm "Capture" was "Approved"
- If so, move on to the next order by clicking "Next" at the top of the Order Summary screen

PAYMENT TRANSACTIONS

Visa

Last 4 Digits:1902 Exp: 12/2023

Last 4 Digits:1902 Exp: 12/2023

03/20/2019 07:56 AM MDT

03/20/2019 07:57 AM MDT

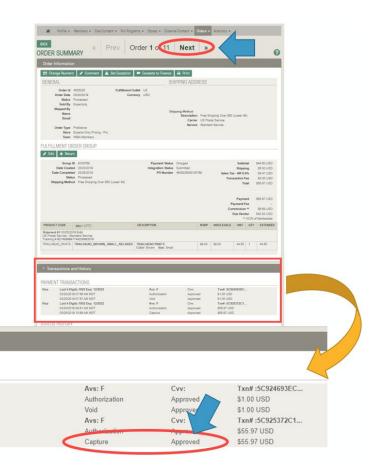
03/20/2019 08:51 AM MDT

03/25/2019 10:59 AM MDT

If you have issues capturing payment, click "Escalate to Finance" and contact your CS partner, comments are always helpfull

Escalate to Finance



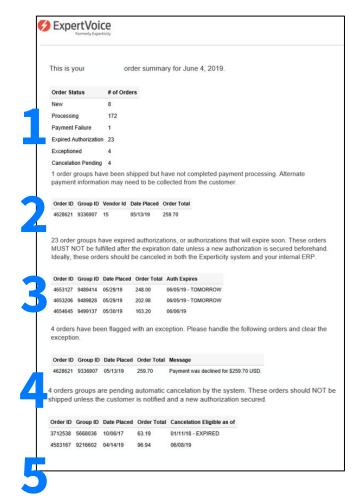


Order Summary Emails

Have your CS partner assign the appropriate team members to the **Order Summary Email** list. Order Summary Emails are sent daily (check your spam folder). This is a useful tool for order fulfillment management.

There are 5 sections in the summary:

- 1. An Overview Summary of order statuses
- Orders that have shipped but have not completed payment processing. These orders need payment collected and marked as Escalate to Finance.
- Orders that have expired authorizations need to be reauthorized in Admin. Do not re-authorize a credit card until the authorization is expired and order is ready to ship.
- 4. Orders flagged as **Exceptions**
- 5. Ordering pending cancelation



Follow these steps

1. Orders to reauthorize:

The **Daily Order Email** will identify which orders have expired authorizations and need to be renewed.

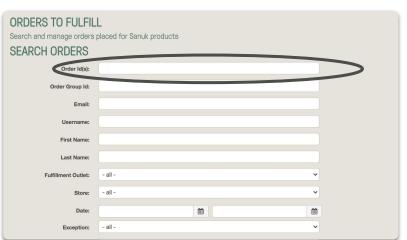
*Reminder that you should NOT renew an authorization until the original auth has expired. Renewing a non-expired auth will lead to the credit card being double-authed & may get declined if there aren't sufficient funds to cover both auths. You should also NOT renew an authorization until you know that the order will be ready to ship. A member can see each time their credit card is authorized.

From the home screen, click the "Orders" dropdown, select "Orders to Fulfill"

In the "Orders to Fulfill" screen:

- Search for the Order ID that needs to be reauthorized. Click Submit at the bottom
- Order will appear below
- Select the order









Follow these steps

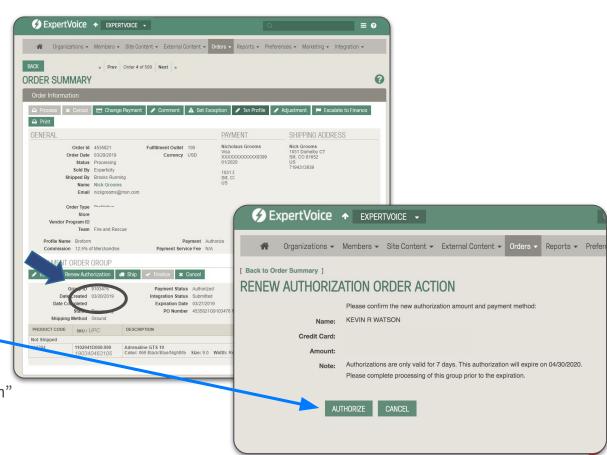
2. Reauthorizing an Order:

From the order summary screen

Click "Renew Authorization" under the fulfillment order group

Click "**Authorize**" which will restart the 7-day window to capture payment

To confirm if the reauthorization was successful, refer to the "Navigating Admin" steps (included in next slide as well)



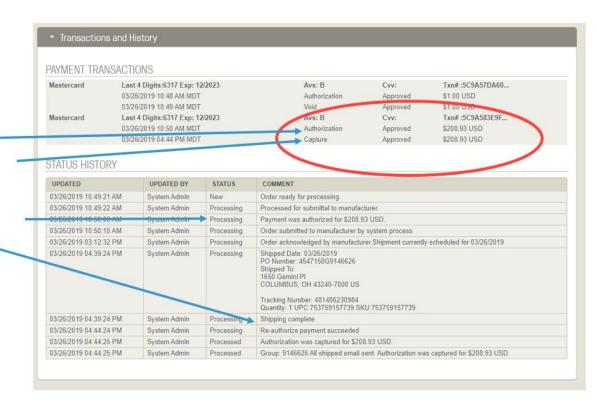
Follow these steps

Double check your work from the Order Summary Screen, scroll down to **Transactions and History**

To confirm card authorized look here
To confirm payment was captured look
here

Here you can see comments, order statuses, payment approvals/denials, etc.

When in doubt, contact your CS partner!





Follow these steps

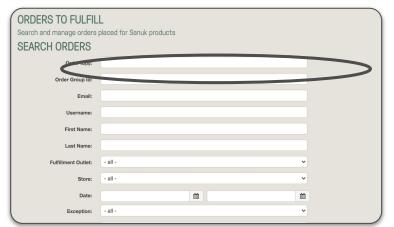
1. Orders to Cancel or Refund:

From the home screen, click the "Orders" dropdown, select "Orders to Fulfill"

In the "Orders to Fulfill" screen:

- Search for the Order ID that needs to be reauthorized. Click Submit at the bottom
- Order will appear below
- Select the order









Follow these steps

2. Cancelling an Order:

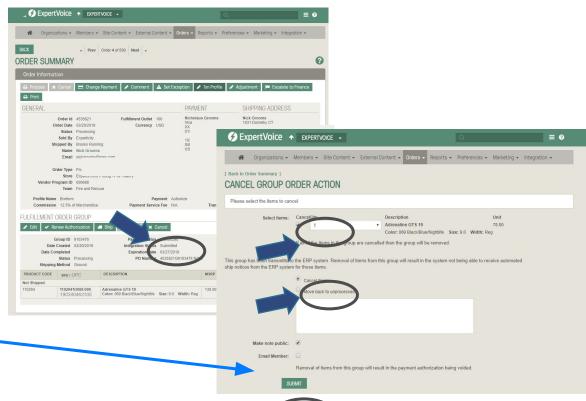
From the Order Summary screen:

- Click "Cancel"
- Select the items to be cancelled,
- Select "Cancel Items"
- Input a comment if desired
- Click "Submit"

"Make note public" means the member can see the comment in their profile

"Email Member" will email the comment to the member

Both unchecked means only ExpertVoice and your employees with admin rights can see the comment







Follow these steps

3. Refund/Return:

From the order summary screen Click "**Return**"

Select the items to be returned Adjust shipping if applicable

Click "**Recalculate**" and confirm the total
Input a comment if desired

"Make note public" means the member can see the comment!

Unchecked means only ExpertVoice and your employees with Admin rights can see the comment. **NOTE: We** recommend adding the RA# or RMA# here.

